



## 2022 Our Driving Concern Texas Employer Traffic Safety Awards

**We honor these employers who prioritize traffic safety within their safety culture, benefitting their companies, employees and their communities.**

### Exemplary Honors

#### Indeca Crude Xpress

At Indeca Crude Xpress, safety leaders emphasize transparency, communication and reporting. They stoke the fire of their safety passion through conference calls, safety meetings, award presentations, toolbox talks, posters and the use of Our Driving Concern materials such as the monthly Traffic Tabloid pieces.

Indeca trucks are governed to reach a maximum speed of 65 mph, and drivers are required by policy to drive at or below posted limits at all times. Drivers undergo fatigue management training during orientation, and revisit the topic in safety meetings.

With these and many other safety initiatives Indeca has lowered its SAFER scores and experienced a rise in driver morale. Indeca maintains a **74% driver-retention rate** and has received three Shell Goal Zero awards in a row.

#### Northside ISD

The NSID board of trustees, superintendent and administration are committed to providing a safe and healthy work environment for all employees, students and others who may work in or visit Northside ISD schools and facilities.

Over 12 months, 117 people completed district driver-safety training. To complement these trainings, Northside ISD includes the Our Driving Concern Traffic Tabloid pieces in monthly safety training reminders sent to the district White Fleet management group, enabling managers to easily access materials and share them in their buildings.

In 2021, the Risk Management Office conducted eight internal traffic studies with an eye for improving campus safety relating

to driver and student-pedestrian behavior.

After speed bump installation, the Harlan High School community experienced a **63% reduction in vehicle crashes** despite a 50% increase in registered student-drivers on campus.

#### Pioneer Natural Resources

Irving-based Pioneer Natural Resources' safety culture is defined by this goal: to place employees in the best possible situation to proactively engage in problem-solving prior to driving. The focus is on being **alert, educated and engaged** in the driving process while actively on the road.

Pioneer recently established the next evolution of its Driving Scorecard, a tool that notifies supervisors of their direct reports' driving behaviors on a weekly basis. Reports are produced through the use of in-vehicle monitoring systems. Scorecards allow supervisors to use real-life data to drive safety conversations with their employees.

## Congratulations to all of the 2022 honorees!



Pioneer continues to leverage its **Safely8760** program, which encourages employees to remain engaged with safety every hour of every day, whether at work or at home.

Pioneer averages one reportable motor vehicle incident per 2.6 million miles driven, and during a five-year span has continued to experience a downward trend. One reason: The company involves employees to help set the direction of its safety program.

### Texas Mutual Insurance Company

Austin-based Texas Mutual Insurance Company has been dedicated to helping its employees and all Texans make it home safely for 30 years.

Texas Mutual equips its fleet vehicles with in-vehicle monitoring technology to help shape safe-driving behavior. The technology enables Texas Mutual to track unsafe patterns and provide coaching. This safety initiative led to a **61% decrease in preventable crashes** last year and an overall driving score of 94.5.

The technology used to shape safe-driving behaviors internally is one Texas Mutual wanted to share with its policyholders. So, it invented **StriveSafe**, which has helped clients experience up to a 90% reduction in driving crashes

and cost savings of up to a gallon of gas per day for each vehicle.

To safeguard its employees from impaired driving, Texas Mutual offers a safe ride program. If an employee has had too much to drink, they can call a cab and receive reimbursement for the service. This unique, anonymous program is designed to protect employees from making unsafe decisions. Texas Mutual also sponsors sober rides at some community events.

expanded in 2021. In December, the city was named a **Leader in Equitable Regional Transportation** at the Via Impact Awards.

### City of Austin Public Works

In Austin, a commitment to safety starts at the top. The City of Austin Public Works Department achieved 100% compliance with a city mandate requiring that all city drivers take a defensive driving training course.

### Depth and Breadth of Safety Programs

All of our honorees did **much more** than we have space to recount here! The depth and breadth of these companies' safety initiatives show true commitment to both roadway and employee safety. These commendable employers model programs and initiatives that we hope will inspire you to imitate!

### Award Honors

#### City of Arlington

In 2021, the City's employee assistance program portal was redesigned to include webpages geared toward Driver Safety, DOT-FMCSA Clearinghouse compliance, Safety Resources and Drug and Alcohol Testing.

In addition, the monthly distribution of Our Driving Concern newsletters provides city employees with tips to help them more safely operate fleet and personal vehicles.

As part of the **Drive High Get a DWI** campaign, the Police Department used marijuana goggles at various traffic safety events.

Arlington's on-demand, rideshare public transportation service

Department safety leaders developed a **Driving in Austin** class in collaboration with Project Zero, which outlines risks associated with vulnerable traffic users, including bicyclists and pedestrians. The class was delivered to the Public Works department and other city departments as well as being presented at the American Traffic Safety Services Association Conference.

Since ramping up its safety initiatives in 2018, the Public Works Department has experienced a **40% reduction in collisions**. The cost of collisions involving repairs to city vehicles and/or citizen property has dropped from \$120,000 each year to \$1,000 last year.



# Safety Matters



## City of Irving

In the City of Irving, all employees driving city vehicles must attend driver safety training courses. Written policies ban the use of cellphones while driving a city vehicle. Employees and passengers are required to wear seat belts when operating or riding in a city vehicle, and alcoholic beverages are prohibited in city vehicles.

To reinforce these policies, the city uses its own intranet site as well as Our Driving Concern newsletters and free resources, providing ongoing education and safety reminders in various ways, including during Police, Fire and Solid Waste department meetings.

The city hosts an annual employee health and safety fair. ODC traffic safety calendars are distributed, and more than 500 employees participate in safe driving activities.

Municipal Court workers recorded segments highlighting their plan: **Traffic Safety and Why It Matters**. The segments were presented on video for staff members to watch.

## City of Waco

The City of Waco's culture of safety and emphasis on safe driving is introduced to new employees on the day they're hired. Traffic safety training is part of the orientation process. The city's written policies and departmental procedures regulate wireless communication and alcohol and substance use.

Waco's safe driver education is continuous and ongoing—part of its monthly Safety Awareness program. The city makes use of Our Driving Concern newsletters and displays free ODC resources in public places.

Employees are asked to be accountable for their own actions and to have their coworkers' backs—looking out for each other while being safety-conscious, particularly of increased foot traffic that has resulted from a jump in tourism.

## CPS Energy

San Antonio-based CPS Energy has more than 1,500 vehicles on the road every day and logs more 10 million miles annually. Decisions are made with these three factors in mind: **people, safety and operational efficiency**.



### Northside ISD

Experienced a 63% reduction in vehicle crashes despite a 50% increase in registered student-drivers on campus



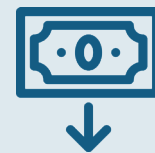
### Renegade Wireline Services

Experienced a 63% reduction in seat belt violations in 2021



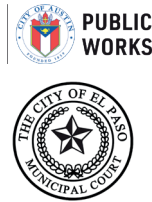
### Klein ISD

In 2021, went from 37 preventable incidents in January down to two in December.

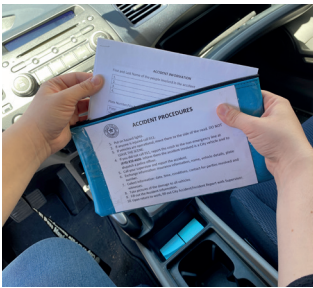


### City of Austin Public Works

The cost of collisions involving repairs to city vehicles and/or citizen property has dropped from \$120,000 each year to \$1,000 last year.



# Putting Safety First



CPS Energy puts the health and safety of its employees first and adheres to a Zero Harm vision. The Driving Safe Team provides continuous and ongoing training (classroom, computer-based, simulator and live demonstrations). Driver observations are studied and takeaways are discussed during coaching moments.



Additional educational information is provided during Safety Stand-Downs, virtual town halls, Safety Alert Newsletters and email communications. The CPS Energy Driving Simulator is used to raise awareness across the community, from City Council members to Girl Scouts. CPS safety procedures have led to a **69% reduction in backing incidents**.



## El Paso Municipal Court

To spread safety messages, the Municipal Court's director regularly communicates via email and the safety team makes use of free resources provided by Our Driving Concern, including monthly newsletters and Traffic Tabloid pieces.



Employee training webinars focus on topics such as fatigued driving, drugged driving, risks confronting

older drivers and pedestrian safety.

In July 2021, the El Paso Municipal Court implemented the **360 Motor Car Inspection** protocol. A 360 decal is placed on the driver window and serves as a reminder for staff members to check vehicle equipment before departing.

Court safety leaders created an Accident Report Kit containing instructions and procedures on what to do if a city vehicle is involved in a crash. Municipal Court safety leaders use social media to highlight risks associated with drunk driving, seat belt use and pedestrian safety.

## Klein ISD

In the Klein Independent School District, safety leaders hold up this motto: **If you're not sure, DON'T. Call dispatch for help!**

District safety leaders provide continuous training and education and distribute safety messages in a variety of ways, including talks during regular safety meetings and posts on the district intranet site and in the district newsletter.

Klein uses a simulator to help train the eye and brain (muscle memory) of its drivers. The district adheres to a "we, not me" philosophy that resonates during fellow-

ship lunches. Drivers share laughs and stories that often move attendees to tears.

In 2021, the district went **from 37 preventable incidents in January down to two in December**.

## Renegade Wireline Services

Levelland-based Renegade Wireline Services uses driver monitoring and driver training to bolster safety initiatives. Heavy fleet vehicles are governed to reach a maximum speed of 68 mph. Renegade's Zero Phone Use policy is used to prevent drivers from being distracted behind the wheel.

Over the last six months of 2021, the company experienced a **63% reduction in seat belt violations**.

Renegade's work in safety starts with its safety committee. Messages are communicated during regular safety meetings. In addition, the company makes use of free resources provided by Our Driving Concern and safety leaders attend to Our Driving Concern webinars to sharpen their skills.

These efforts help Renegade strive to achieve the three E's: excellence in safety, excellence in operation and excellence in community partnership.