



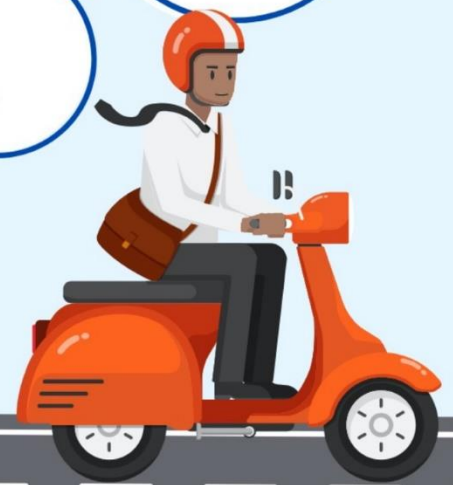
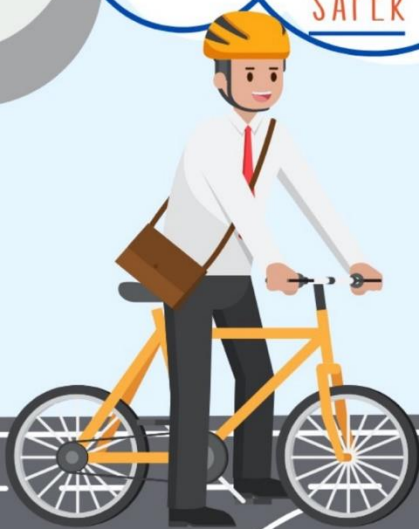
# Traffic Tabloid

## SHARING THE ROAD BEGINS WITH UNDERSTANDING

WHEN CYCLISTS AND MOTORISTS COOPERATE AND FOLLOW THE RULES OF THE ROAD EVERYONE IS SAFER

BICYCLISTS AND MOTORCYCLISTS FACE UNIQUE SAFETY CHALLENGES - LIKE BEING SMALLER AND LESS VISIBLE

BICYCLISTS AND MOTORCYCLISTS HAVE THE SAME RIGHTS AS YOU



### TOP TIPS

YIELD TO CYCLISTS AND DON'T UNDERESTIMATE THEIR SPEED

DRIVE DEFENSIVELY TO AVOID A CRASH WITH A CYCLIST

OBEY THE SPEED LIMIT, REDUCE SPEED FOR ROAD CONDITIONS

GIVE CYCLISTS ROOM AND DON'T PASS TOO CLOSELY

PASS CYCLISTS AS YOU WOULD ANY OTHER VEHICLE

DID YOU KNOW?  
SOURCE: NHTSA

**938** BICYCLISTS DIED IN COLLISIONS WITH A VEHICLE IN **2020**

**5,579:** THE NUMBER OF PEOPLE WHO DIED ON MOTORCYCLES IN **2020**

FAILING TO YIELD THE RIGHT OF WAY IS THE BIGGEST FACTOR IN BIKE CRASHES

