SEAT BELTS

The SIMPLE ACT of wearing a seat belt is the easiest, least expensive and most effective way to prevent traffic deaths and injuries.

WHO’s still not buckling up?

Drivers and passengers who buckle up are 45% less likely to die and 50% less likely to be moderately injured in a motor vehicle crash.

Seat belts and air bags work together. Never rely on an air bag alone to keep you safe in a crash.

PICKUPS ROCK.

THEY ALSO ROLL.

About one out of every four registered vehicles in Texas is a pickup truck. In fatal crashes, pickups roll over almost twice as often as passenger cars.

• 9% of Texans
• Pickup truck drivers
• Men are less likely to use a seat belt than women

Seat belts protect drivers and passengers by helping absorb the force of a crash. They help keep occupants from being ejected in a crash. They hold the driver in place so they can better control the vehicle.

BUSINESSES

incur enormous economic costs each year from traffic crashes through lost productivity, workers’ compensation, medical care and higher health insurance premiums.

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RESOURCES

nsc.org
nhtsa.gov
TxDOT

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