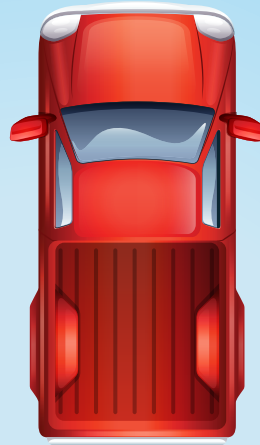


# SEAT BELTS



## PICKUPS ROCK.

## THEY ALSO ROLL.

About one out of every four registered vehicles in Texas is a pickup truck. In fatal crashes, pickups **roll over almost twice as often** as passenger cars.

The **SIMPLE ACT** of wearing a seat belt is the easiest, least expensive and most effective way to prevent traffic deaths and injuries.

## WHO's still not buckling up?

- 9% of Texans
- Pickup truck drivers
- Men are less likely to use a seat belt than women

Drivers and passengers who buckle up are **45% less likely to die** and **50% less likely to be moderately injured** in a motor vehicle crash.



Seat belts and air bags **work together**. Never rely on an air bag alone to keep you safe in a crash.



RESOURCES  
nsc.org  
nhtsa.gov  
TxDOT

## BUSINESSES

incur enormous economic costs each year from traffic crashes through lost productivity, workers' compensation, medical care and higher health insurance premiums.

## SEAT BELTS

protect drivers and passengers by helping absorb the force of a crash. They help keep occupants from being ejected in a crash. They hold the driver in place so they can better control the vehicle.



[txdrivingconcern.org](http://txdrivingconcern.org)