



# TRAFFIC TABLOID

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# Drivers + Pedestrians + Parking Lots + Distraction = Deadly

## Everyone is a Pedestrian

At some point in the day, everyone is a pedestrian. Unfortunately, more than 6,000 pedestrians die in crashes every year

Source: Governors Highway Safety Association

Tens of thousands of crashes occur in parking lots and garage structures annually.

## WALK. WATCH. Don't Talk!

Pedestrians, just like drivers, should remain attentive and avoid distractions.

- Keep an eye out as you walk, look and listen.
- If you see an unattended child in a vehicle, call 911

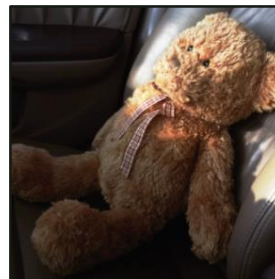
## Parking lots are riskier than you think

66% of drivers nationwide said they would make phone calls while driving through parking lots.

National Safety Council public opinion poll

## Always Look Before You Lock

Secure your phone, purse or briefcase in the back next to your car seat to ensure you look in the back before heading into the office.



24% of hot car deaths involving children occur at a place of work

- Make it a routine to open the back door of your car every time you park.
- If someone else is driving, or your daily routine has been altered, check to make sure your child has arrived safely.

