Drivers + Pedestrians + Parking Lots + Distraction = Deadly

Everyone is a Pedestrian
At some point in the day, everyone is a pedestrian. Unfortunately, more than 6,000 pedestrians die in crashes every year.
Source: Governors Highway Safety Association

WALK. WATCH. Don’t Talk!
Pedestrians, just like drivers, should remain attentive and avoid distractions.
• Keep an eye out as you walk, look and listen.
• If you see an unattended child in a vehicle, call 911

Parking lots are riskier than you think
66% of drivers nationwide said they would make phone calls while driving through parking lots.
National Safety Council public opinion poll

Always Look Before You Lock
Secure your phone, purse or briefcase in the back next to your car seat to ensure you look in the back before heading into the office.

• Make it a routine to open the back door of your car every time you park.
• If someone else is driving, or your daily routine has been altered, check to make sure your child has arrived safely.