Our Driving Concern Traffic Safety Award recipients represent employers who have shown outstanding commitment to transportation and driver safety.

Our Driving Concern Texas Employer Transportation Safety Program recognizes these employers for their leadership and commitment to transportation safety. The 2020 recipients were selected through an application and review process that evaluated each company’s commitment to promoting safe driving behaviors among employees.

Company commitment, employee dedication, training, and other safety activities were considered. Applicants include large and small employers, businesses, and municipal organizations from all across Texas.

We hope you are encouraged by these award recipients to implement a strong driver and transportation safety program within your workplace.

**LOOK INSIDE FOR**

**EXEMPLARY RECIPIENTS**
- City of Arlington
- Port of Corpus Christi Authority
- Shell Exploration & Production
- Texas Mutual Insurance Co.

**AWARD RECIPIENTS**
- City of Austin Public Works
- City of Irving
- City of Waco
- Indeca Crude Xpress
- Northside ISD
- Pioneer Natural Resources
- ProFrac Services
- USIC
2020 AWARD RECIPIENTS

FROM EXEMPLARY TO HONORABLE MENTION RECIPIENTS, ALL COMPANIES THAT HAVE BEEN RECOGNIZED MAKE TRANSPORTATION SAFETY A PRIORITY.

EXEMPLARY RECIPIENTS

CITY OF ARLINGTON

3,497 Employees
arlingtontx.gov

In 2019, the City of Arlington recognized a 17% reduction in auto liability claims, reducing its claim expenditures by $414,882 or 79% over 2018 data. The City also recognized a 47% reduction in vehicle-related workers’ compensation claims resulting in a 67% reduction or $42,603 savings. The total financial impact was a reduction of $457,485 for FY2019.

PORT OF CORPUS CHRISTI AUTHORITY

226 Employees
portofcc.com

Transportation safety culture begins in the workplace, extends to family, friends and the community through the Port’s strong example. The Port realized a 71% decrease in the number of vehicle incidents compared to its pre-pilot period. In addition to creating an extensive driving policy and providing education, an important—but often overlooked—aspect of safety is teamwork. Passengers are coached in one-on-one sessions to be alert and attentive, watching for dangers the driver might miss.

SHELL EXPLORATION AND PRODUCTION COMPANY

Midland • 250 Employees
shell.com

Shell leadership is committed to ensuring all employees are safe while driving. In 2019, Shell initiated a 25% reduction in road exposure for all employees and is promoting an additional 25% reduction in 2020. Resident camps for employees allow workers to stay overnight rather than drive back and forth daily. Shell maintains a Best Practice to manage fatigue for employees traveling to the Permian from Houston.

TEXAS MUTUAL INSURANCE COMPANY

Austin • 983 Employees
texasmutual.com

Since implementing in-vehicle monitoring, Texas Mutual has seen a 61% decrease in preventable crashes and its overall safe driving score increased to 94.5 from 90. Employees serve as ambassadors of safety, modeling the safe driving solutions they continually share with policyholders and communities. Through empowering employees and bringing people together around safe driving, Texas Mutual helps make Texas roads safer for all.

AWARD RECIPIENTS

CITY OF AUSTIN PUBLIC WORKS DEPARTMENT

700 Employees
austintexas.gov/department/public-works

This year, the City of Austin Public Works Department implemented a driving improvement program, which provides in-cab observation of the driver’s performance. Last year the Public Works Department’s 18-month mission—to have every employee who drives on city business complete NSC Defensive Driving—resulted in a 29.7% reduction in collisions, from 74 to 52.

CITY OF IRVING

2,500 Employees
cityofirving.org

Since last year, crashes have been reduced by 12%. At-fault or preventable crashes have been reduced by 21%.

The city’s clear policies address the use of cell phones, convictions on driving records, passengers, safe driving standards, and seat belt use. The city uses the National Safety Council Defensive Driving curriculum to provide employees with knowledge and techniques to avoid crashes.
CITY OF WACO, TEXAS
1,500 Employees
waco-texas.com
The support provided by the leadership of the City of Waco ensures that employees are educated, safe and responsible as drivers, both on and off the job. ODC newsletters, safety briefs, Toilet Tabloids, and in-house PSAs are used to communicate the importance of driver safety via city intranet and the city TV channel WCCC-TV.

INDECA CRUDE XPRESS
Midland • 92 Employees
indecacrudexpress.com
Indeca found that driver turnover leads to higher crashes, so it encourages longevity with driver retention bonuses. Retraining occurs when safety deficiencies are found, which lowers the company’s turnover rate—while giving good drivers an opportunity to excel at a place they enjoy working. Proudly, Indeca is Goal Zero for crashes and injuries in 2019 with over 2,600,000 miles driven.

NORTHSIDE ISD
San Antonio • 13,977 Employees
nisd.net
As the fourth-largest school district in Texas and the largest district in San Antonio, NISD strives to provide all of its drivers with the training and tools needed to safely transport students every day. By increasing training efforts and analyzing driving behaviors, Northside was successful at reducing the severity of its transportation collisions by 66%. The District also posts Our Driving Concern Toilet Tabloids and driver safety posters and handouts for employees and visitors to view in several areas of its Safety Office.

PIONEER NATURAL RESOURCES
Irving • 2,275 Employees
pxd.com
The rigor of Pioneer’s safety program is a clear expression of care for employees and their families. Pioneer’s Safe Driver subcommittee is responsible for monitoring performance and developing proactive measures to educate drivers and prevent future incidents. Pioneer consistently maintains a Motor Vehicle Incident Rate (MVIR) below 0.60 incidents per million miles driven.

PROFRAC SERVICES
Cisco • 1,300 Employees
profrac.com
ProFrac’s transportation safety program has evolved to include a roster of trainers, safety campaigns, and online learning. The company adopted telematics in 2017 and has been data-driven ever since. This led to the company’s safety campaign, Driven to Zero. Following telematics implementation, ProFrac has experienced a 98% reduction in seat belt violations. This year, the company began revamping its driver policies and procedures to include detailed best practices.

USIC WEST TEXAS LEADERSHIP
Keller • 9,600 Employees
usicllc.com
USIC makes safety personal—getting to know employees, to motivate and drive them to want to do better. All drivers receive a Driver Safety Scorecard on a weekly basis. Using telematics data, teams compete to see who can have the fewest hard-braking and acceleration events. Drivers and teams win prizes based on their performance. The West Texas USIC team saw a 62% reduction in collisions per million miles and an 82% reduction in at-fault vehicle incident rates in 2019—resulting in savings of $484,000 in claim costs and 300 hours of downtime to deal with repairs.
GET TO KNOW

OUR DRIVING CONCERN

Our Driving Concern is a program of the National Safety Council, funded in partnership with the Texas Department of Transportation. The program provides transportation and driver safety education, training, and resources to strengthen an employer's safety culture. Our Driving Concern works with Texas employers to promote safe driving practices from the workplace—to anyplace.

Transportation incidents are the leading cause of occupational fatalities.

Building a strong transportation safety program combats the costly toll on employers and reduces exposure to risk and liability.

ODC FREE RESOURCES

- Drug impairment training
- Employer support
- Expert speaker for conferences and meetings
- Know Safety No Crashes blog
- Live with Lisa videos
- Newsletters
- Posters and tip sheets

- Safety Huddle talks
- Social media
- Toilet Tabloids
- Transportation and driver safety training
- Webinars
- Website

VISIT US AT txdrivingconcern.org