



# TOILET TABLOIDS

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Let's keep each other safe.



## LOOK TWICE FOR BIKES

Motorcycles are hard to see. Do a double take.

Seven out of every ten crashes between vehicles and motorcycles happen at intersections. Make sure to look, and then look again.



## Sharing the Road

1. Look twice for motorcycles entering highways, at intersections and whenever turning or changing lanes
2. Maintain a safe following distance
3. When passing a motorcycle, move to the other lane and allow a full lane for the cyclist



## Crash Data: Numbers Don't Add Up

- Motorcycles make up 3% of all registered vehicles and log .6% of all vehicle miles traveled in the U.S.
- Motorcyclists account for 14% of all traffic fatalities
- 28% of riders who die in motorcycle crashes are alcohol-impaired

– 2017 data: National Highway Traffic Safety Administration

