



2018 AWARD RECIPIENTS

BEST PRACTICES

Since 2014, the National Safety Council has awarded the Our Driving Concern Texas Employer Traffic Safety Program Traffic Safety Awards. Recipients represent employers who have shown outstanding commitment to the safety and wellbeing of their employees on and off the job.

THESE AWARDS HONOR TEXAS COMPANIES WHO DEMONSTRATE THE HIGHEST STANDARD OF TRAFFIC AND DRIVING SAFETY

The **Our Driving Concern Texas Employer Traffic Safety Program** proudly recognizes these employers for their leadership and commitment to traffic safety.

The 2018 recipients were selected through an application and review process that evaluated each company's commitment to

promoting safe driving behaviors among employees.

Employee dedication, training, and other safety activities were considered. Applicants include large and small employers, businesses, and municipal organizations from all across Texas.

This brochure compiles some of the best practices derived from within our award-winning group of employers.

We hope you become inspired by these great examples and try these award-winning ideas in your own workplace!

LOOK INSIDE FOR

EXEMPLARY RECIPIENTS

- City of Waco
- MedStar Mobile HealthCare
- Texas Mutual Insurance Company

AWARD RECIPIENTS

- City of Arlington
- Bullero Trucking LLC
- City of Irving
- Dallas ISD Risk Management
- Northside Independent School District
- Pioneer Natural Resources
- Star Shuttle & Charter

WE ARE PLEASED TO ANNOUNCE THE

2018 HONOREES

FROM OUR EXEMPLARY RECIPIENTS TO OUR HONORABLE MENTIONS, ALL COMPANIES WHO HAVE BEEN RECOGNIZED ARE COMMITTED TO SAFETY AND PUTTING PEOPLE FIRST!

EXEMPLARY RECIPIENTS

CITY OF WACO, TEXAS

1,500 Employees

waco-texas.com

Recognized as the #2 city visitor destination "on the rise" in the U.S, greater awareness of driver and pedestrian safety is monumental for Waco. The promotion of safe and respectful drivers is a priority to ensure that visitors, residents, and employees and their families are all safe. Efforts include a **City Vehicle and Wireless Communication Policy** as an expectation of employment. The City is part of NSC's **Our Driving Concern Employer Traffic Safety Program**. Every City employee takes driving seriously and does their part to promote safe driving habits and eliminate the distractions that can put themselves, a coworker, or citizens at risk.

MEDSTAR MOBILE HEALTHCARE

Fort Worth • 500 Employees

medstar911.org

Safety is the first value in Medstar's system (STARCARE) for good reason. With a fleet of nearly 60 ambulances and 10 support vehicles, safety training and high standards are imperative. MedStar uses traditional training methods that include

driving articles in their company newsletter and **No phone zone** static clings posted on all vehicles. Training constantly evolves to entertain (while sneaking in some education). MedStar recognizes that through effective education they can improve not just employee safety, but the safety of their families and community by teaching safe driving habits.

TEXAS MUTUAL INSURANCE COMPANY

Austin • 996 Employees

texasmutual.com

Texas Mutual provides workers compensation coverage to more than 70,000 Texas businesses and their 1.4 million employees. The company has committed to a stricter phone-free driving policy, shifting from a constant connectivity culture to one that allows employees to safely disconnect if they are behind the wheel. The updated policy excludes hands-free devices. Texas Mutual has seen a **61 percent decrease in preventable crashes** since implementation. Texas Mutual offers in-vehicle monitoring systems to their policyholders at a discounted rate; offers a safe ride program for employees; and offers free defensive driving courses for employees and their families and friends.

AWARD RECIPIENTS

BULLERO TRUCKING LLC

Odessa • 49 Employees

bullerotrucking.com

Bullero Trucking is committed to ensuring that practical and effective measures are in place to protect employees, clients, subcontractors, suppliers, the environment, and the public. Making safety a priority, Bullero performs **weekly random spot checks** and scores drivers on preparedness, arrival speed, loading and unloading, and following lifesaving rules. **Weekly safety meetings** ensure all drivers are current with all road and safety concerns. New staff complete load securement training, a road test, and are a part of a buddy system where they shadow a current mentor.

CITY OF ARLINGTON, TEXAS

3,000 Employees

arlington-tx.gov

The City of Arlington is committed to providing a safe work environment for all 2,500 full-time and 500 part-time employees, many of whom operate vehicles on City streets. The City continues its success with the Driver's Safety employee portal developed in 2015 after participating in the **Our Driving Concern Train the Trainer Workshop**. Events including the Employee Health and

VISIT US AT txdrivingconcern.org

2018 HONORABLE MENTIONS

ProFrac Services

DRIVERS Coalition

D.R.I.V.E. Safe Coalition

Wellness Fair (in partnership with the Municipal Court and Police Department) provided impaired driving simulators which helped **reduce claim costs by 38%** from fiscal year 2016 to 2017.

CITY OF IRVING

2,327 Employees
cityofirving.org

The City of Irving sits at the epicenter of the Dallas-Fort Worth Metroplex and operates more than 800 vehicles. From a citywide newspaper, to the television network ICTN, to traffic safety video links on the court lobby kiosk, the City communicates the importance of traffic safety. The Employees participate in the **Annual Health & Safety Fair** where they're reminded how to prevent collisions while driving. Eight NSC defensive driving courses were taught by NSC certified city staff during FY16-17. **Employee vehicle crashes were down 6%** the past year.

DALLAS ISD RISK MANAGEMENT

20,757 Employees
dallasisd.org/Domain/18508

This year Dallas ISD's goal was to expand training to groups of employees who routinely drive their own personal vehicles for district business. **Driver Safety Basics** covers driver safety topics such as distracted driving, school bus

safety, and road rage. Another new initiative is the district-wide **High Risk News** newsletter which has an entire section dedicated to driver safety. As a public school district, funds are extremely limited, making the free resources available from the **Our Driving Concern** program invaluable to promoting safe driving in the district.

NORTHSIDE INDEPENDENT SCHOOL DISTRICT

San Antonio • 13,977 Employees
nisd.net

Northside Independent School District is the fourth largest school district in Texas, with more than 106,000 students and approximately 600 employees who drive district fleet vehicles. The District makes driver safety training a main focus. A **Fleet Safety Webinar** uses valuable NSC resources, accessible on the District's Intranet. The District posts **Our Driving Concern** Toilet Tabloids, driver safety posters, and handouts for employees and visitors to view.

PIONEER NATURAL RESOURCES

Irving • 3,640 Employees
pxd.com

Pioneer Natural Resources' initiatives have resulted in a formal program named **The Safe Driver Program** which is integrated into corporate leadership philosophy,

organizational structure, and formal management processes—and is required for all employees who drive on company business. Pioneer utilizes a Distracted Driving Simulator and each company vehicle is equipped with an in-vehicle monitoring system. These continuous improvement efforts have consistently produced a motor vehicle incident (MVI) rate of less than 1.0.

STAR SHUTTLE & CHARTER

San Antonio • 500 employees
starshuttle.com

For Star Shuttle, the safety of passengers, employees, and the public is their highest priority. Each team member takes ownership in the company's safety efforts. Training is provided at the beginning of employment; daily through safety tips and videos on the company's communication systems; quarterly via Driver Safety Training sessions; and annually through refresher courses. Weekly safety challenges are issued, in which **Our Driving Concern's** Safety Coach Cards are used. These efforts were reflected in their crash frequency statistics when they recently experienced an **80% reduction in preventable crashes** during the first quarter of 2018 compared to the same time in 2017.



For information, questions, or to schedule a training, please contact **Lisa Robinson** at **Lisa.Robinson@nsc.org** or **(512) 466-7383**

GET TO KNOW

OUR DRIVING CONCERN

The Our Driving Concern Texas Employer Safety Program, funded by the Texas Department of Transportation, provides necessary traffic safety information to keep employees safe. We work with Texas employers to promote safe driving practices among employees both on and off the job. Free resources include our Train the Trainer workshop, webinars, newsletters, safety talk materials, fact sheets, posters, and more.

2018 HONORABLE MENTIONS

- ProFrac Services
- DRIVERS Coalition
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PROGRAM RESULTS

13% 

REDUCED CLAIM COSTS

The **City of Arlington, Texas** reduced the number of auto liability incidents by 13%—reducing its claim costs by 36% from fiscal year 2015 to fiscal year 2016

83%

DECREASE

in crash-related costs in 2015 for the city of **Sugarland, Texas**, and a 31 percent decrease in crash related claims in fiscal year 2014

LOWEST COSTS IN FOUR YEARS

2017 

At **Dallas ISD**, the school district had the lowest costs in four years and lower at-fault incidents than the previous year.